



2019 BOLDfest CONFERENCE PROGRAM GUIDE ADVERTISING TERMS & CONDITIONS

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Program Guide Booklet final size: 5.5 x 8.5 inches - black & white

CONFERENCE DATES: October 10 – 13, 2019
 Coast Coal Harbour Hotel, W. Hastings St, Vancouver BC

15th CELEBRATION!!

Cover is in colour, inside is black and white.
 All measurements in inches

COVER Please submit **COLOUR** ads and final size requirements

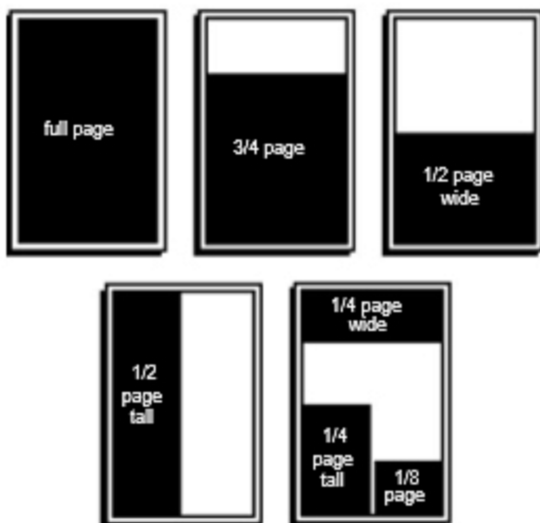
1 Outside Back Page full page: 5 x 7.75... \$300
 1 Inside-Front full page: 5 x 7.75 \$275
 1 Inside-Back full page: 5 x 7.75 \$275

INSIDE BLACK & WHITE

Inside full page 5 x 7.625 \$250
 3/4 page: 5 x 5.575 inches ... \$150
 1/2 page wide: 5 x 3.625 inches \$125
 1/2 page tall: 2.375 x 7.375 inches \$125
 1/4 page wide: 5 x 1.75 ... \$80
 1/4 page tall: 2.375 x 3.625 ... \$80
 1/8 page: 2.375 x 1.75 \$50

Add \$20 to above ad price(s) for your name and logo to be placed on BOLDfest's website - www.boldfest.com.

DISPLAY ADVERTISING ARTWORK SPECS:



Ad Copy Final Deadline: 5pm August 15, 2019

AD FILE REQUIREMENTS - File Formats: Mac or PC files - Black & White Grayscale files please for inside ads.

If file size is larger than 10.0 megabytes, before emailing your ad please send to Claire via the free online service www.sendthisfile.com or provide on CD. Send files/art in grayscale or black & white - no colour option

* PDF (high resolution - please imbed or outline fonts before outputting your ad file to pdf, images & text must be grayscale and 300 dpi)

* JPEG/JPG (300 dpi grayscale)

* EPS (all type/fonts converted to outlines, images must be grayscale and 300 dpi)

IMPORTANT: If your ad needs to be adjusted, design fees will apply in addition to the ad rate price. (please see ad design rates at left). All display ad rates are based on receipt of artwork in either computer file or CD Rom. Please email your ad to: info@boldfest.com Telephone: 604-253-7189

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