



**BOLD OLD(er) LESBIANS & DYKES**

[www.BOLDFest.com](http://www.BOLDFest.com)

13th CELEBRATION!!

# 2017 BOLDfest CONFERENCE PROGRAM GUIDE ADVERTISING TERMS AND CONDITIONS

Contact: **Pat Hogan** • Tel: **604-253-7189** • Email: [soundsfuries@gmail.com](mailto:soundsfuries@gmail.com)  
Program Guide Booklet final size: **5.5 x 8.5 inches - black & white**  
Ad Copy Final Deadline: 5 pm • Tuesday August 1st, 2017

## Display Advertising Cost & Specifications

CONFERENCE DATES: August 31 - September 4 2017  
Coast Plaza Hotel 1763 Comox Street, Vancouver, BC

**(Width x Height) Please submit black & white or grayscale ads and to final size requirements - Cover in colour, inside B/W.**

- 1 Back Page full page: 5 x 7.75 inches ... \$300
- 1 Inside-Front full page: 5 x 7.75 inches ... \$275
- 1 Inside-Back full page: 5 x 7.75 inches ... \$275
- Regular Inside full page(s): 5 x 7.625 inches ... \$250
- 3/4 page: 5 x 5.575 inches ... \$150
- 1/2 page wide: 5 x 3.625 inches ... \$125
- 1/2 page tall: 2.375 x 7.375 inches ... \$125
- 1/4 page wide: 5 x 1.75 ... \$80
- 1/4 page tall: 2.375 x 3.625 ... \$80
- 1/8 page: 2.375 x 1.75 ... \$50

Add \$20 to above ad price(s) for your name and logo to be placed on BOLDfest's website - [www.boldfest.com](http://www.boldfest.com)

## DISPLAY ADVERTISING ARTWORK SPECS:

**FILE AD REQUIREMENTS - File Formats:  
Mac or PC files - Black & White Grayscale files please**

- If file size is larger than 10.0 megabytes, before emailing your ad please send to Claire via the free online service [www.sendthisfile.com](http://www.sendthisfile.com) or provide on CD. Send files/art in grayscale or black & white - no colour option.
- PDF (high resolution - please imbed or outline fonts before outputting your ad file to pdf, images & text must be grayscale and 300 dpi)
- JPEG/JPG (300 dpi grayscale)
- EPS (all type/fonts converted to outlines, images must be grayscale and 300 dpi)

**IMPORTANT:** If your ad needs to be adjusted, design fees will apply in addition to the ad rate price. (please see ad design rates at left).

All display ad rates are based on receipt of artwork in either computer file or CD Rom.

Please email your ad to: [soundsfuries@gmail.com](mailto:soundsfuries@gmail.com)  
Telephone: 604-253-7189  
Ad Copy Deadline: Tuesday August 1st 2017

Content/Ad Placement Agreement: Advertisers placing an ad in the BOLD Fest Program Guide agree that:

*All copy is subject to the approval of the publishers. Advertisers are assuming full liability for all contents of their submissions. The publishers will not be bound by any conditions printed or otherwise appearing on contracts, orders or copy instructions that conflict with the provisions of this Program Guide form, or with the policies of the publishers. The liability of the publishers for any error in delay or omission for which it may be held legally responsible, shall in no event exceed the cost of the space occupied by the error and in no event shall the publishers be liable for the loss of any income, profit or any other damages resulting from the error.*

