



**BOLDFest: the 13th Annual Conference for
Bold, Old (er) Lesbians & Dykes
August 31 – September 4 2017 at the Coast Plaza Hotel**

Sponsorship Rates, Terms and Conditions

Following is a list of special events at **BOLDFest's** 13th Annual Conference that offer sponsorship opportunities.

THURSDAY AUGUST 31st SOLOS MEET-UP 5:30 pm – 7:00 pm

The Solos Meet-Up offers a great way for single women to connect at the beginning of the weekend, especially for women who are alone and here for the first time. This event has become a conference tradition. Wine, non-alcoholic drinks and appetizers will be served.

Full sponsorship of this event is \$400 and includes:

- A free eighth-page ad, a \$50 value
- At the event: your publicity at information table
- Your logo in the program next to the event listing
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

THURSDAY AUGUST 31st EVENING RECEPTION 7:30 pm – 10:30 pm

The Thursday Evening Welcoming Reception held on the Coast Plaza's 2nd floor Conference reception area, sets the tone for the weekend. The evening will start off with a Welcome and introduction to workshop presenters, performers and special guests (*note: not all presenters and performers will be there the first night*) and a brief overview of the weekend. This will be followed by a memorable (and sometimes hilarious) review of BOLDFest's past 12 years presented by Claire Robson, co-organizer of BOLDFest, academic, community activist and stand up comedian in her spare moments! <http://sfu.academia.edu/ClaireRobson>. The rest of the evening is spent meeting new and old friends and networking over drinks, hors d'oeuvres, and possibly live music on the grand piano. The reception will be held at the Coast Plaza's 2nd floor conference reception area.

Full sponsorship of this event is \$550 and includes:

- A free half page ad in our program, a \$125 value
- Your name and logo on our website with a link to your site
- At the event: your publicity at information table
- At the event: public mention of your company or organization and a 'moment at the mic'

- Your logo in the program next to this event listing
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

FRIDAY SEPTEMBER 1st, LUNCHEON ON THE PATIO

Our Friday Lunch on the patio is a BOLDfest favourite and what a beautiful setting, while still in summer weather. The luncheon is typical of the Coast Plaza's well-known cuisine and includes a fabulous dessert, over which we'll continue discussions and enjoy new friendships started at the morning's workshops. The luncheon is also when the **"BOLD Woman of the Year Award"** is presented, an award started in 2010 to honour the contributions and achievements of older lesbians, often unrecognized, women who have made a difference in their communities and to the world. This year the award will be given post-humously to Karlene Faith, a leading Canadian writer, feminist, scholar, and human rights activist.^[1] She was a professor [emerita](#) at the [Simon Fraser University](#) School of [Criminology](#). Karlene died early May this year.

Full sponsorship of this event is \$450 and includes:

- A free half page ad in our program, a \$125 value
- Your name and logo on our website with a link to your site
- Luncheon on the Patio
- At the event: your publicity on our information table
- At the event: public mention of your company or organization and a 'moment at the mic'
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

FRIDAY EVENING SEPTEMBER 1st, PERFORMER/ARTIST SHEILA NORGATE

Sheila Norgate is a unique writer, performing artist, visual artist from Gabriola Island who has performed several times at BOLDfest, to rave reviews from the audience. We are delighted she will be with us once again to perform her newest theatre piece, **"Lost and Found"** - www.sheilanorgate.com. This takes place on the Coast Plaza's 35th Floor with its stunning view of mountains, ocean, the Westend. Sheila's performance will be followed by dance music, dancing, cash bar, fun!

Full sponsorship of this event is \$600 and includes:

- A free half page ad in our program, a \$125 value
- Your name and logo on our website with a link to your site
- At the event: your publicity at our information table
- At the event: public mention of your company or organization and a 'moment at the mic'
- Tickets for two women to show and dancing
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

SATURDAY EVENING, SEPTEMBER 2nd 7:30 - Midnight

QUEER AS FUNK Dance Band, SILENT AUCTION, DJ'D DANCE MUSIC

- Saturday Night.... **NOT** to be missed! Queer as Funk, East Vancouver's 8-piece Motown/Funk/Soul Band sells out all shows across BC and, as 2016 Boldfestees can testify, their high energy music and awesome vocalists had the crowds screaming for more! A night of non-stop dancing!

And, another popular Saturday night feature is our Silent Auction, which starts early evening, final bids ending mid evening. The big prize – an Olivia Lesbian Cruise for 2 – www.olivia.com - (value \$5000 US) is hotly bid, the excitement builds as final bid time nears! This event is open to local women who are not registered for the conference; we anticipate 200+ women!

Full sponsorship of this event is \$800 and includes:

- A free 3/4 page ad, a \$150 value
- Your name and logo on our website with a link to your site
- At the event: your publicity at our information
- At the event: public mention of your company or organization and a 'moment at the mic'
- Tickets for 4 women for the entire evening's events
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

SUNDAY SEPTEMBER 3rd, DINNER, CONCERT, DANCING WITH FERRON, LEGENDARY CANADIAN FOLK MUSICIAN, DANCING

Saturday night at BOLDfest has become the "talk of the town". First there'll be a sumptuous Coast Plaza buffet dinner. Then our featured performer -, Ferron (www.ferrononline.com) will take the stage followed by dance music. This event is open to local women who are not registered for the conference; we anticipate 200+ women! A night of musical his/herstory, networking, eating and dancing!

Full sponsorship of this event is \$1000 and includes:

- A free 3/4 page ad, a \$150 value
- Your name and logo on our website with a link to your site
- At the event: your publicity at our information
- At the event: public mention of your company or organization and a 'moment at the mic'
- Dinner plus evening concert for two women
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

MONDAY SEPTEMBER 4th, 1:30 pm, Workshop with Heather Bishop IT'S AN INSIDE JOB - <http://www.boldfest.com/workshops-2017.php>

Heather Bishop is a multi-talented and acclaimed singer/songwriter and activist, hailing from rural Manitoba. A recipient of the Order of Canada and of Manitoba, Heather's achievements and contributions are well respected. More information can be found on her website at www.heatherbishop.com

Full sponsorship of this event is \$400 and includes:

- A free 1/4-page ad, an \$80 value
- Your logo and our thanks in the program next to this event listing

- Your name and logo on our website with a link to your site
- At the event: your publicity at our information table
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

MONDAY Evening SEPTEBER 4th, HEATHER BISHOP IN CONCERT

What better way to end the 13th Annual BOLDfest than a concert with Heather Bishop, a revered and out lesbian singer/songwriter and activist who has written songs about women, about the land she lives on, about the women who came before us. As well, she is well known for her songs and performances at Children's Festivals across North America.

Cash bar, appetizers and dance music will end the evening and this memorable North American Lesbian Event.

Full sponsorship of this event is \$800 and includes:

- A free 3/4 page ad, a \$150 value
- Your name and logo on our website with a link to your site
- At the event: your publicity at our information
- At the event: public mention of your company or organization and a 'moment at the mic'
- Guest tickets for two women to Concert
- Your name included in the list of sponsors in the program
- Public acknowledgement of your sponsorship at our closing ceremonies

Want to help BOLDfest another way? We accept and acknowledge (in our program listings) donations (of any amount) to assist women to attend BOLDfest as well as donations to our Silent Auction. These generous donations help make BOLDfest an inclusive and welcoming conference.

**Call or email Pat Hogan at soundsfuries@shaw.ca or 604 253-7189 to become a sponsor or advertiser
(rates for ads available on request)**

Promote Your Business and Help the Gay Community

For more information about the conference, go to
www.BOLDfest.com



